



PJAZZA
..... SAVINA
THE ORIGINS



*At the turn of the 20th century
Pjazza Savina in Rabat was not
just the geographic heart of Gozo, it
was also the centre of everyday trading.*

*The market provided everything
from delicious fresh produce,
cheeses and wines, to crafts, fishing
nets and woven attire.*

***Magro Brothers** were already
renowned provision merchants and
their offices were set right in the hub
of this trade centre.*

THE ... SAVINA ... PROMISE



***We promise**
to create innovative and customised
gift products,
that offer pleasure to our
worldwide customers;
make use of Magro Brothers' belief
and expertise in providing
quality, premium,
Maltese, Mediterranean and
British heritage specialities;
and accomplish this for the benefit
of the community at large.*

THE ... SAVINA ... IDENTITY



The 5 Senses:

*Savina's identity is inspired by
Mediterranean culture,
traditions and delicacies.*

*Savina products
offer you a Mediterranean feast to
unleash your senses.*

*Sight, Sound, Smell, Taste and
Touch work in harmony to create
an authentic*

Gift of Good Taste!

THE ... SAVINA ... DELICACIES



Taste

*Maltese cuisine is a mélange of
Mediterranean taste and flavours
with strong influences from
centuries of Arabic and European
sovereignty.*

Savina delicacies
*reflect the Islands' culinary heritage
and are a feast for your palate.*



THE ... SAVINA ... VISUAL EXPERIENCE



Occupied by the Phoenicians, Romans, Arabs, Knights of the Order of St. John and the British, the tiny Mediterranean Island of Malta is a hotpot of cultural influences.

Savina visuals
are inspired by the contrast of these different cultures and traditions expressed against a backdrop of natural beauty and splendour of a true Mediterranean heaven.



THE ... SAVINA ... SCENTS



Smell

Malta is an island of scents...the smell of freshly baked bread, the smell of the sea, the smell of wild fennel, are just but the tip of Malta's aromatic experience. Every season brings with it its own aroma that is distinctly Mediterranean.

Savina scents

capture these smells to rekindle your senses in a variety of products.



THE SAVINA CRAFTS



Touch

In Malta, carving our culture and heritage in stone is a legacy that dates back 5000 years BC.

Savina crafts
are an expression of Mediterranean creativity, craftsmanship, art and a genuine island culture.



THE ... SAVINA ... SOUNDS

Hear

*The Mediterranean is a fusion of
rhythms and beats with Oriental, Italian
and Spanish influences.*

Savina sounds

*offer you a journey through a
Mediterranean culture, blending the old
with the new and bringing to life the
sounds of instruments long forgotten.*



THE SAVINA CREATIVITY CENTRE



Today, Savina is a very well established local brand that continues to excel.

Savina products

in their entirety, can be found at their flagship Creativity Centre in Xewkija, Gozo and in most leading tourism hotspots across Malta and Gozo.

They also boast export markets where specific sales points and centers are franchised under license.

Savina products are also available online through the website www.savina.com.mt



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